

# Matsui Securities Co., Ltd.

(First Section of Tokyo Stock Exchange: 8628)

Results for 1st Q FY2008

August 2008



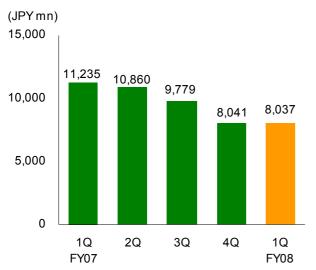
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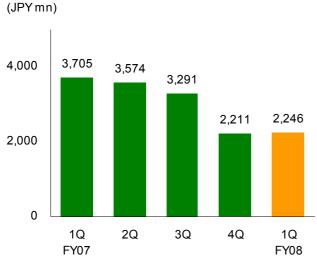


## **Financial Results**

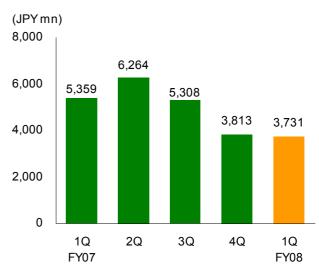
### **♦** Operating revenues



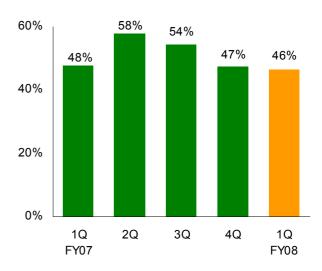
### **♦** Net income



### **♦** Ordinary income



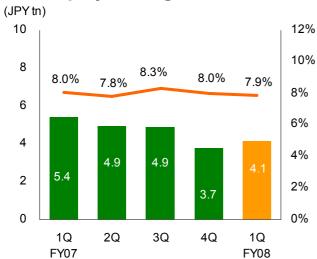
## Ordinary income ratio



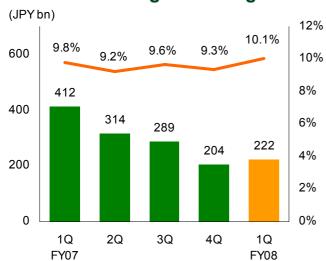


## **Results of Operation**

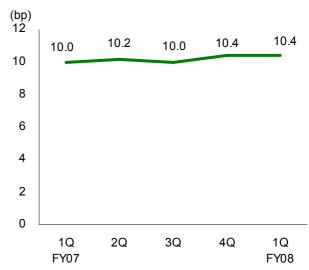
### **♦** Equity trading value



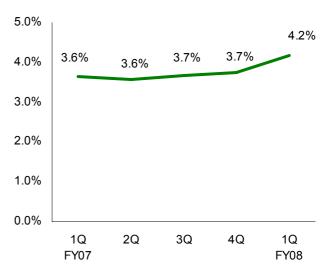
## **♦** Shares bought on margin



### Commission rate



### ◆ Net interest income ratio

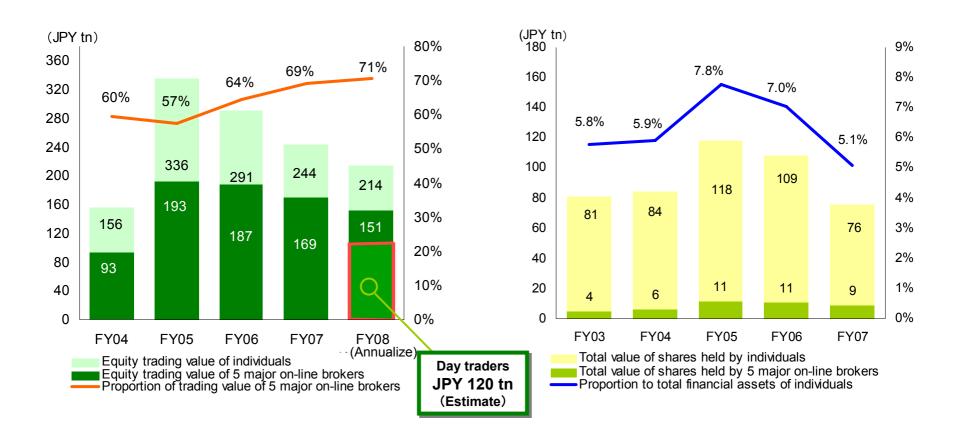




## **Overview of Retail Equity Trading Market**

# Equity trading value of individuals<sup>1</sup> (FLOW)

## Total value of shares held by individuals (STOCK)





Source: TSE, JASDAQ, BOJ, Company data, Company Website

Note 1: 5 major on-line brokers are Matsui, SBI, Rakuten, Monex and Kabu.com

# **Financial Summary**

Section 1



## **Summary of Financial Results(Quarterly)**

(IDV mn)

								(JPY mn)
	FY08	FY07	QoQ	FY07			YoY	FY07
	1Q	4Q	QUQ	3Q	2Q	1Q	101	TOTAL
Operating Revenues	8,037	8,041	-0%	9,779	10,860	11,235	-28%	39,915
Commissions	5,362	5,221	3%	6,176	6,499	6,626	-19%	24,521
Interest & dividend income	2,673	2,817	-5%	3,599	4,361	4,607	-42%	15,384
Interest expenses	619	628	-2%	711	967	919	-33%	3,226
Net operating revenues	7,418	7,413	0%	9,067	9,893	10,316	-28%	36,689
SG&A	3,738	3,607	4%	3,761	3,628	5,034	-26%	16,030
Operating income	3,680	3,806	-3%	5,306	6,265	5,282	-30%	20,660
Ordinary income	3,731	3,813	-2%	5,308	6,264	5,359	-30%	20,744
Net income	2,246	2,211	2%	3,291	3,574	3,705	-39%	12,781
Ordinary income ratio	46%	47%	-	54%	58%	48%	-	52%
Matsui's trading value (JPY tn)	4.1	3.7	10%	4.9	4.9	5.4	-24%	18.9
Daily average trading value on TSE (JPY tn)	2.5	2.8	-9%	2.8	3.1	3.1	-18%	2.9



Source: TSE

## **Breakdown of Net Operating Revenues (Quarterly)**

(JPY mn)

		FY08	FY07	0-0	FY07			YoY	FY07
		1Q	4Q	QoQ	3Q	2Q	1Q	YOY	TOTAL
С	ommissions	5,362	5,221	3%	6,176	6,499	6,626	-19%	24,521
	Brokerage	4,875	4,647	5%	5,600	5,746	6,092	-20%	22,085
	Underwriting & selling	0	2	-99%	2	4	3	-100%	11
	Subscription & distribution	-	0	-	0	1	0	-	2
	Others	486	572	-15%	574	748	531	-8%	2,424
N	et gain (loss) on trading	2	3	-30%	4	1	2	7%	9
In	terest & dividend income(1)	2,673	2,817	-5%	3,599	4,361	4,607	-42%	15,384
T	otal operating revenues	8,037	8,041	-0%	9,779	10,860	11,235	-28%	39,915
In	terest expenses (2)	619	628	-2%	711	967	919	-33%	3,226
Ν	et operating revenues	7,418	7,413	0%	9,067	9,893	10,316	-28%	36,689
N	et interest income (1) - (2)	2,054	2,189	-6%	2,888	3,394	3,688	-44%	12,159



## Breakdown of SG&A (Quarterly)

(JPY mn)

	FY08	FY07			FY07			FY07
	1Q	4Q	QoQ	3Q	3Q 2Q 1Q		YoY	TOTAL
Transaction related expenses	1,068	1,105	-3%	1,205	1,159	1,132	-6%	4,601
Advertisement	164	153	8%	198	158	94	75%	602
Employees' compensation & benefits	546	501	9%	543	556	569	-4%	2,169
Occupancy & rental	119	115	4%	107	109	110	8%	441
Data processing & office supplies	1,593	1,586	0%	1,624	1,610	1,931	-18%	6,752
Depreciation	291	257	13%	261	265	292	-0%	1,076
Duties & taxes other than income taxes	61	49	25%	53	65	76	-21%	243
Provision of allowance for doubtful accounts	15	△ 40	-	△ 62	△ 169	856	-98%	586
Others	46	34	34%	29	32	67	-32%	162
Total SG&A	3,738	3,607	4%	3,761	3,628	5,034	-26%	16,030



## **Policy of Profit Sharing with Shareholders**

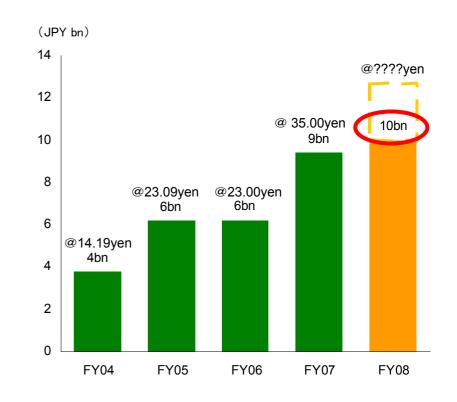
### ◆Dividend policy

- Maintain the performance based return to the shareholders
- Target of payout ratio is "30% and above"

### **♦** Plan for FY08

- •Plan to buy-back the shares up to 10 billion JPY yen worth of shares or 12.5 million shares
- Dividend payout ratio will be 30% and above

## **◆**Total of profit shared with shareholders(Annual)



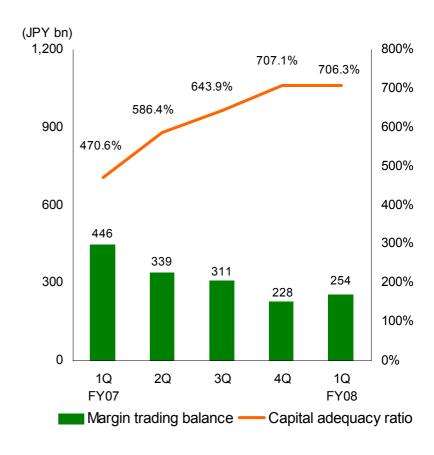


## **Capital Adequacy Ratio**

◆ Capital adequacy ratio (As of 30 June 08)

			(JPY mn)
Tier 1		(A)	73,801
Tier 2	Net unrealized gain on investment		0
	Statutory reserves		3,745
	Allowance for doubtful accounts		310
	Sub total	(B)	4,057
Assets to be	deducted from equity capital	(C)	7,804
Net Capital			
	(A) + (B) - (C)	(D)	70,054
Total risk	Market risk		4
	Counterparty risk		5,813
	Basic risk		4,099
	9,917		
Capital Adeq	uacy ratio	(D)/(E)	706.3%

# Margin trading balance and capital adequacy ratio





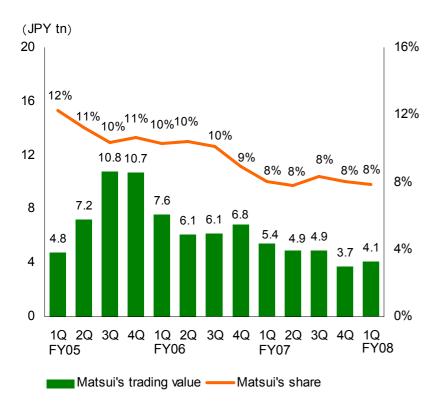
# **Results of Operation**

Section 2

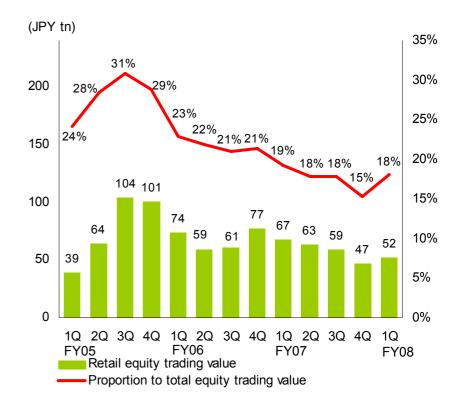


## **Equity Trading Value**

 Matsui's equity trading value and its market share<sup>1</sup>



◆ Retail equity trading value¹ and proportion to total equity trading value



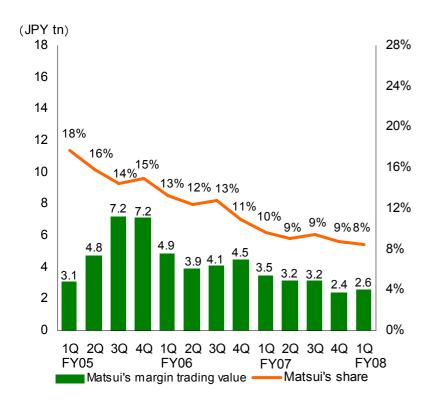


Source: TSE

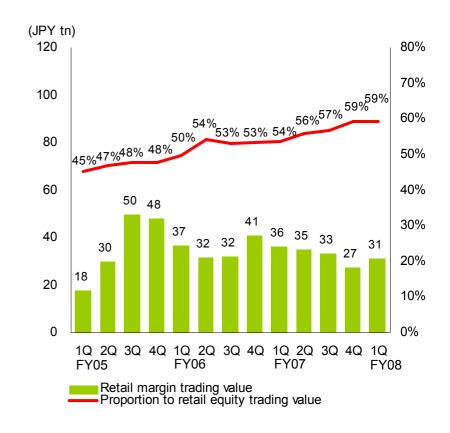
Note 1: Sum of the equity trading value on 3 major stock exchanges

## **Margin Trading Value**

 Matsui's margin trading value and its market share<sup>1</sup>



 Retail margin trading value<sup>1</sup> and proportion to total retail equity trading value



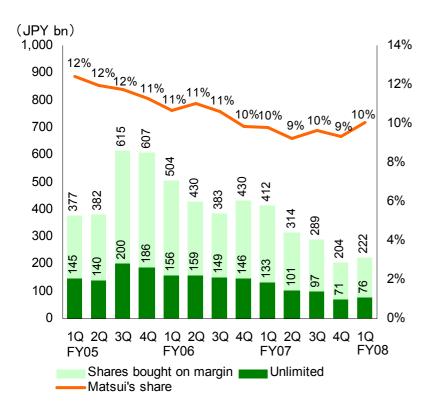


Source: TSE, Company websites

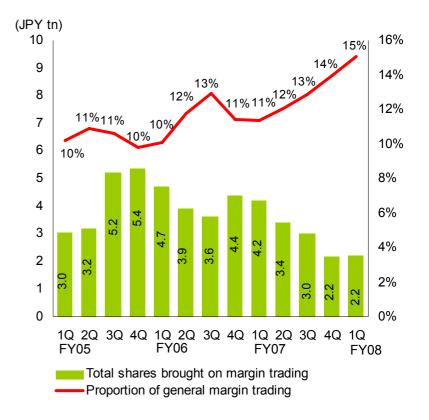
Note 1: Sum of the equity trading value on 3 major stock exchanges

## **Margin Trading Balance**

Matsui's shares bought on margin¹ and its market share²



# **◆**Total shares bought on margin¹ and proportion of general margin trading



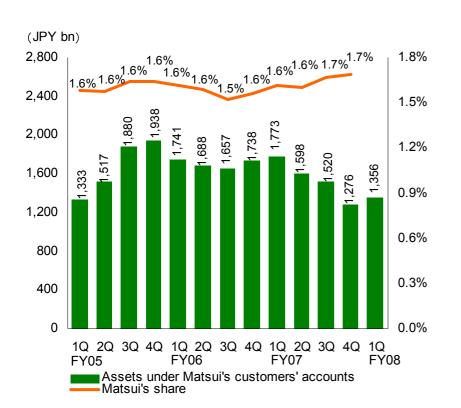


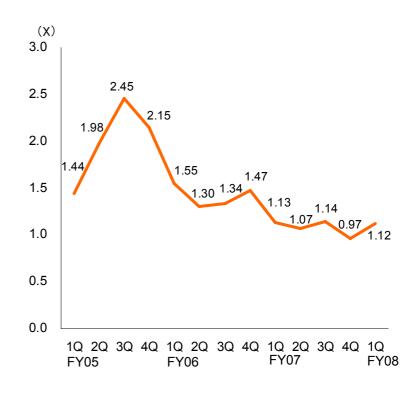
Notes 1: Balance as of the end of each quarter

Notes 2: Matsui's share in 3 major stock exchanges

## **Assets under Customers' Accounts / Trading Turnover**

 Assets under Matsui's customers' accounts and its market share  Equity trading turnover<sup>1</sup> of Matsui's customers



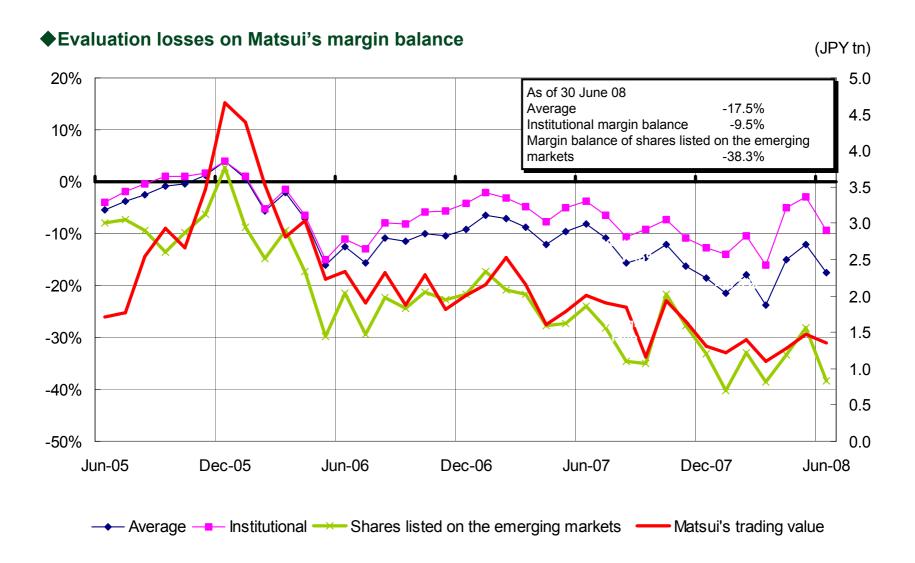




Matsui Securities Co., Ltd.

Source: BOJ

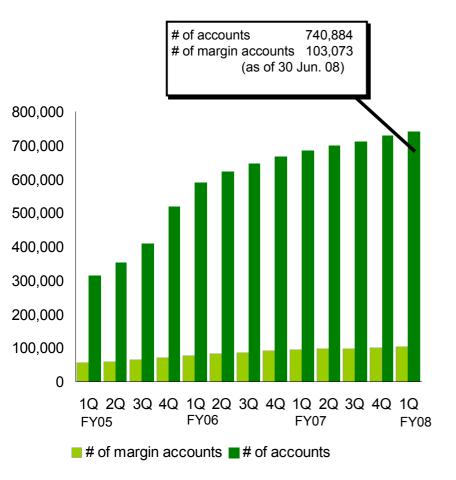
## **Evaluation Losses on Matsui's Margin Balance**



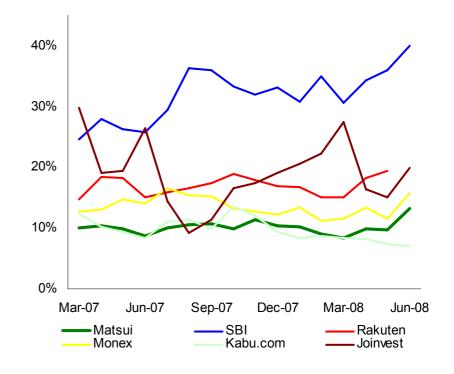


## **Number of Accounts**

#### Number of accounts at Matsui<sup>1</sup>



### On-line brokers' share of the net increase in accounts<sup>2</sup>





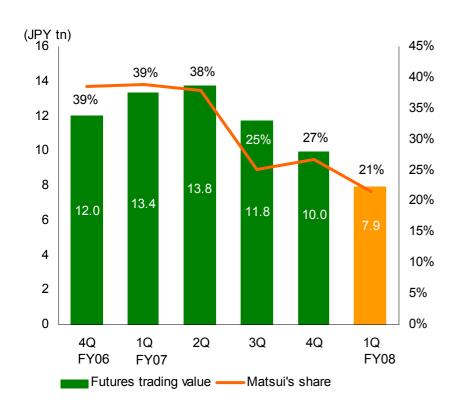
Note 1: Number of accounts as of the end of each quarter

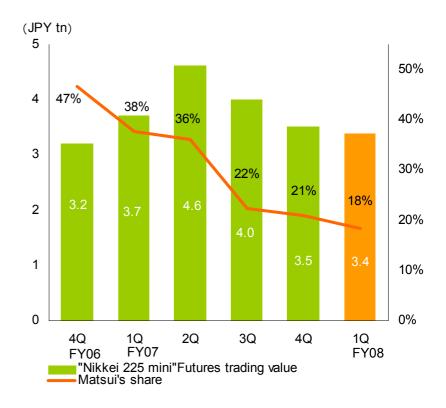
Note 2: Share of net increase in accounts = # of net increase in accounts per month / Sum of net 17 increase in accounts at 6 major on-line brokers.

## Nikkei 225 Futures

**♦** Matsui's Nikkei 225 Futures trading value and its market share1

◆ Matsui's "Nikkei 225 mini" Futures trading value and its market share1





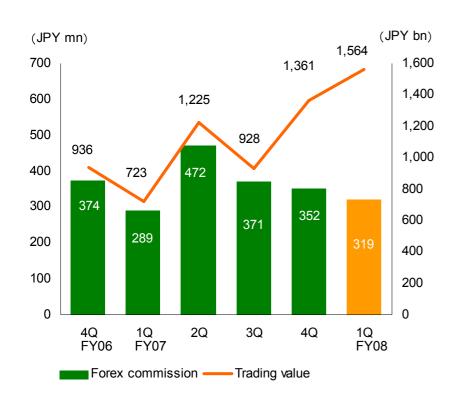


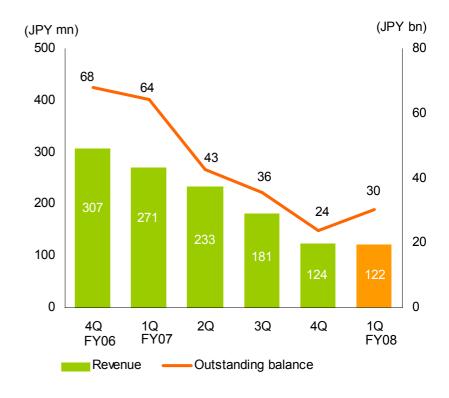
Source: OSE (Osaka Securities Exchange)

Note 1: The steep decrease in market share in 3QFY07 is due to a statistical reason (a part of brokers' trading value have been included in that of 18 retail since 3QFY07)

## Forex Margin trading / Stock Lending Business

 Matsui's Forex margin commission income and trading value<sup>1</sup> ◆ Matsui's stock lending business revenue and outstanding balance²

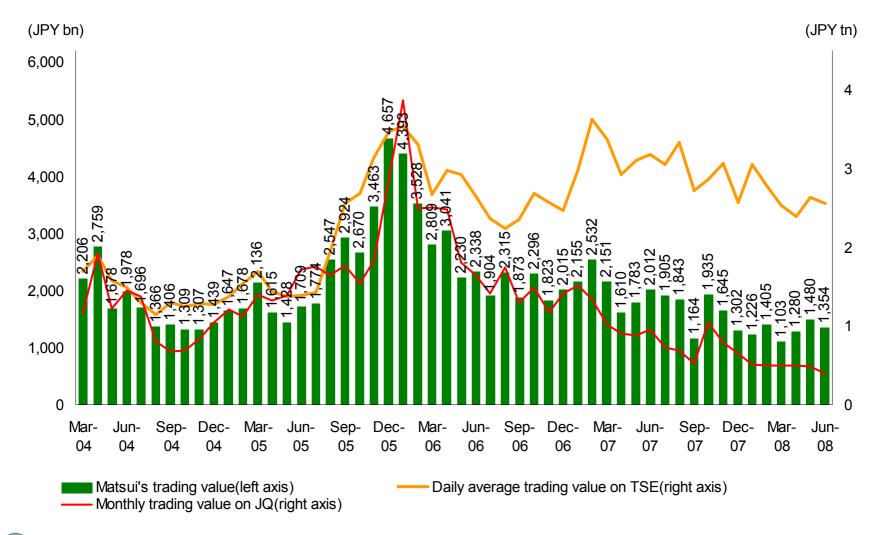






## **Equity Trading Value**

### **♦** Matsui's monthly equity trading value





# **Recent Developments**

Section 3



## **Corporate Strategy**

**Our Purpose** 

We will provide superior quality of trading platform for retail investors based upon "customer-centered strategy"



### Our achievements

- Pioneer in providing full-fledged online brokerage services in Japan
- Customer-oriented trading rule for margin trading
- "Box Rate" fee structure
- Pioneer in developing unlimited margin trading
- Pioneering approach to "NetFx" "Off-trading floor distributions"
   "Nikkei 225 futures and Nikkei 225 Options"

#### **Our direction**

- Develop unique and innovative services
- Focus on brokerage business
- Pursue the services which expand brokerage(Flow) business rather than asset gathering related(stock) services

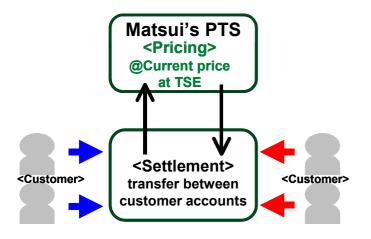


## Introduction of "Real-Time-Gross-Settlement" Service

### Outline of RTGS

Settlement	Immediate(Real time)
Pricing Method	Crossing of mirror method
Service Hour	Conform to the trading time on TSE
Eligible Shares	Listed shares at 1st section of the TSE, ETF and REIT
Type of Trading	Cash trading

## **◆PTS(Propriety Trading System)**



## **◆**Advantages to customers

#### Improvement in trading capacity for "Day-Traders"

- 1. Cash transaction
  - Enable customers to do day-trading of the same stock several times on the same day

(e.g.) In case of 1 million yen in the account				Current	RTGS	
•	09:10am	Buy A	1,000shares	@1,000yen	0	0
	09:50am	Sell A	1,000shares	@1,020yen	0	0
	10:30am	Buy A	1,000shares	@1,000yen	×	0
	10:45am	Sell A	1,000shares	@1,030yen	×	0
					×	0

- 2. Margin transaction (Consider to introduce in the near future)
  - Allow customers to use the proceeds of the sale of shares on any given date towards purchase of another company's shares to be settled on the same date (Loop-trade of margin transaction)

(e.g.)	In case of	1 million y	yen in the marg	jin account	Current	RTGS
	09:05am	Buy A	1,000shares	@3,000yen	0	0
	09:30am	Sell A	1,000shares	@3,020yen	0	0
	09:40am	Buy B	1,000shares	@3,000yen	×	0
	09:55am	Sell B	1,000shares	@3,030yen	×	0
					×	0

### Immediate evaluation of collateral (for margin transaction)

- Increase in trading capacity of customer as a result of increase in margin ratio immediately upon selling collateral securities

g.) In case of 1 million yen worth of collateral shares	Margin	Ratio	atio	
	Current	RTGS		
Balance of margin trades: 2.5million yen				
evaluation of collateral: 80% of market price	32%	32%		
↓ Selling the collateral shares				
Balance of margin trades: 2.5million yen				
evaluation of collateral: 100% of market price	32%	40%		

## The CME "Nikkei 225" Futures Trading

# Matsui is the first to offer the Night-time Nikkei 225 Futures trading service among the major on-line brokers

#### Outline of the service

Eligible Brand	Nikkei 225 Futures listed on CME (Yen-denominated)
Commission	1,050 yen/unit
Trading Unit	Nikkei 225 X 500 (Yen)
Tick	5 yen
Minimum Deposit	646,250 yen (As of 26 May 2008) Initial Performance Bond X 110%
Service Hour (Japan time)	08:00pm~05:15am (DST in US) 08:00pm~06:15am (Standard time in US)

### **◆**Background and Objectives

- As a consequence of globalization, the Japanese market is greatly influenced by the global market
- Offer hedging-opportunity in case that the price fluctuates wildly during the night-time
- Differentiate our marketing strategy against other on-line brokers about the night-time trading services
- Expect the growth of the night-time futures trading since it has similarities with the FX margin transaction, which trading is concentrated in the night-time

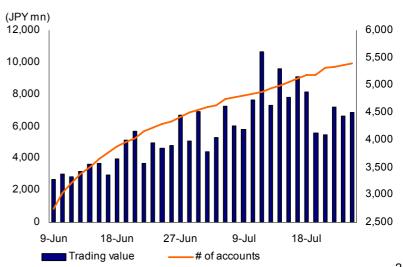
### **◆**Recent Developments

- Discount campaign (Jun.08 Aug.08) 525yen/unit for commission during the campaign period
- Install the automatic update function for quotation and price chart (Jul.08)

### **♦**Recent Results (maximum of 6/9-7/25)

# of accounts
 Trading value
 CME market share
 5,403 (as of 7/25)
 JPY10.7bn (7/11)
 4.7% (7/25)

#### Trading value and # of accounts 6/9-7/25



## **Improvement in Quality of Services to Customers**

## **♦**Improvement of research function

Add the new information research tool (Jul.08)

#### "Chart-folio":

Narrow down target brands based on chart analysis

#### "News Finder":

Narrow down target brands based on news search by some key-words

Renewal the screen for the information retrieval function (Jul.08)

### [Image]



### **◆**Enhancement of mobile phone services

- Sell "Matsui Keitai", a mobile phone that the "High-Speed α" is pre-installed (Mar.08)
- Renewal the website for mobile trading (May 08)
- Add Nintendo DS, Play Station Portable and iPod touch as the recommended environment (May 08)
- Introduce "High-Speed  $\alpha$ " for Nikkei 225 futures and option trading, a trading tool for mobile phone

[Image of "High Speed  $\alpha$ " for Nikkei 225 futures]





## **List of Newly Offered Services / Products**

Starting in	Detail of services
September,2006	Launch of "Netstock High-Speed"
October	Introduce "High-Speed α", a trading tool for mobile phone
November	Renewal Matsui's web site  Enhance the system security of members' web site(Introduce "Security board")  Expand trigger mail function  Launch the "Kabu-gokoro", a online community site about investments
December	Shorten the lead time for opening an account  Launch trading of the listed foreign securities (a part)
January,2007	Add Futures and Options trading function on "Netstock High-Speed" Introduce "Matsui Com-stock Loan", a stock mortgage card loan
February	Start the notification service via e-mail for investors with reagard to margin call Introduce "Stop order" function
April	Launch the margin trading of foreigin stock(institutional and unlimited)
May	Add the contents(column and novel) to "Kabu-gokoro"
July	Launch the VWAP guarantee trading Add dealing currencies(ZAR and HKD) on NetFX
August	Implement "High-Speed α" with Softbank Mobile
September	Implement "High-Speed α" with au
November	Start dealing with "Nikkei 225" Futures in the "Evening-Session"  Start the real-time disbursement service
February,2008	Revised down commissions and spread for NetFx
May	Launch the RTGS service by establishment of the PTS
June	Launch the Night-time "Nikkei 225" Futures listed on CME
July	Add "Chart-folio" and "News Finder" as the new information research tool Introduce "High-Speed α" for Futures and Options trading



The material is intended to provide the financial results for the quarter ended 30 June 2008 and the company's business strategy, and does not constitute a solicitation of an offer to buy the securities issued by the company. The material is created based upon information as of August 2008. The information herein identifies our views at the time of creation of the material, and the company does not make any representation or warranty as to its accuracy or completeness, therefore, the information may be changed without any notices. The company does not assume responsibility for any omissions or errors of any data and descriptions in the material.

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## **Contact information**

## Matsui Securities Co., Ltd.

URL: http://www.matsui.co.jp/ir/en/

Tel: +81-3-5216-0784 Fax: +81-3-5216-8640

Mail: ir@matsui.co.jp

Akira WARITA, Director: a-warita@matsui.co.jp

Ayako KISEKI: a-kiseki@matsui.co.jp

Miki AOKI: mi-aoki@matsui.co.jp