

# Matsui Securities Co., Ltd.

(First Section of TSE: 8628)

Annual Results for 3QFY2015

January 2016

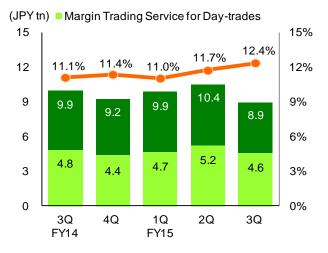


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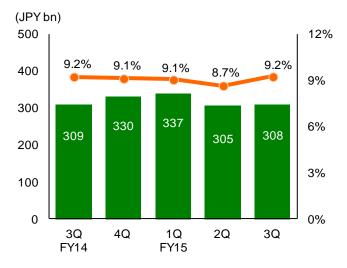


# **Results of Operation**

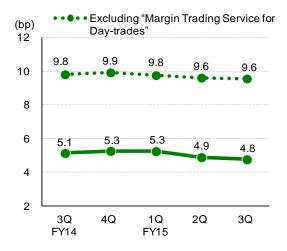
### Equity trading value / Market share



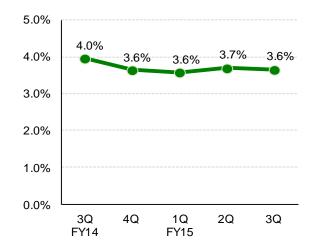
#### ◆ Margin balance / Market share



### Equity commission rate



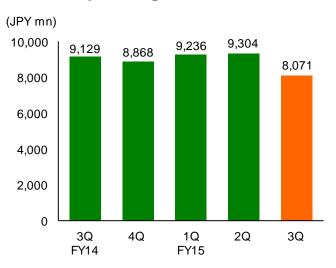
#### Net interest income ratio



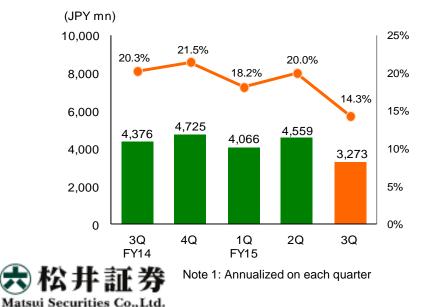


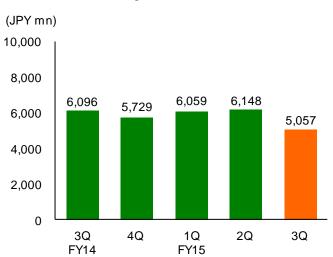
# **Financial Results**

Operating revenues

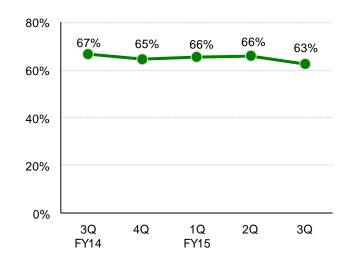


Net income / ROE<sup>1</sup>





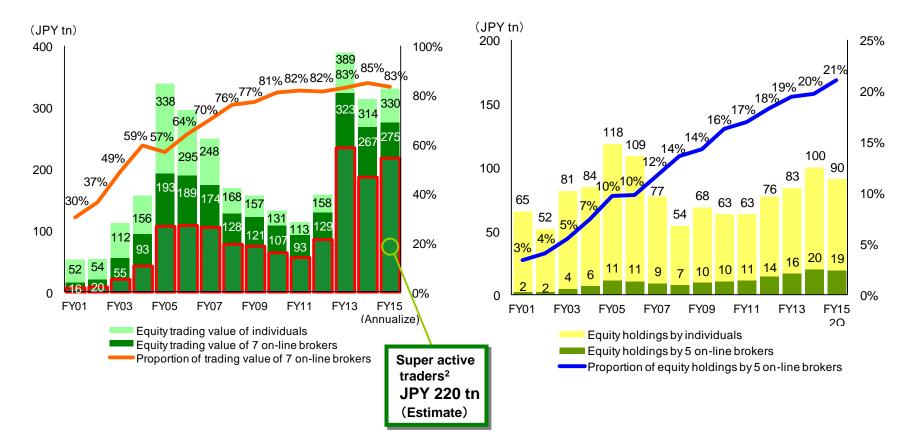
### Ordinary income ratio



#### Ordinary income

# **Overview of Retail Equity Trading Market**





Equity holdings by individuals<sup>1</sup>

(STOCK)

Source: TSE, Company data, Company Website, BOJ

Note 1: 5 on-line brokers are Matsui, SBI, Rakuten, Monex and Kabu.com

7 on-line brokers include the 5 brokers and GMO Click and Okasan Online

Matsui Securities Co., Ltd. Note 2: Super active traders : number of trades per month is over 100 times

# **Financial Summary**

Section 1



# **Summary of Financial Results (3Q FY15)**

			(JPY mn)
	3Q(AprDec.) FY2015	3Q(AprDec.) FY2014	YoY
Operating Revenues	26,611	25,438	5%
Commissions	16,744	15,590	7%
Interest & dividend income	9,858	9,838	0%
Interest expenses	1,116	971	15%
Net operating revenues	25,496	24,467	4%
SG&A	8,320	8,100	3%
Operating income	17,176	16,367	5%
Ordinary income	17,264	16,472	5%
Net income	11,898	10,845	10%
Ordinary income ratio	65%	65%	-
Matsui's trading value (JPY tn)	29.3	27.6	6%
Daily average trading value on TSE (JPY tn)	3.4	2.7	25%



# **Breakdown of Net Operating Revenues (3Q FY15)**

(JPY mn)
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	3Q(AprDec.) FY2015	3Q(AprDec.) FY2014	YoY
Commissions	16,744	15,590	7%
Brokerage	15,732	14,804	6%
Equity & ETF	14,645	13,818	6%
Futures & Options	1,087	941	16%
Others	962	784	23%
Net gain (loss) on trading	t gain (loss) on trading 5		-20%
Interest & dividend income (1)	9,858	9,838	0%
Total operating revenues	26,611	25,438	5%
Interest expenses (2)	1,116	971	15%
Net operating revenues 25,496		24,467	4%
Net interest income (1) - (2)	8,743	8,867	-1%
Average margin balance (JPY bn)	320	297	8%



# Breakdown of SG&A (3Q FY15)

(JPY mn)

	3Q(AprDec.) FY2015	3Q(AprDec.) FY2014	YoY
Transaction related expenses	3,518	3,532	-0%
Advertisement	363	393	-8%
Employees' compensation & benefits	1,643	1,416	16%
Occupancy & rental	668	663	1%
Data processing & office supplies	1,289	1,282	1%
Depreciation	866	982	-12%
Duties & taxes other than income taxes	222	139	59%
Provision of allowance for doubtful accounts	10	-18	-
Others	103	104	-1%
Total SG&A	8,320	8,100	3%



# **Summary of Financial Results (Quarterly)**

								(JPY mn)
	FY15	FY15	FY15 QoQ		FY15 FY14		YoY	FY14
	3Q	2Q		1Q	4Q	3Q	101	TOTAL
Operating Revenues	8,071	9,304	-13%	9,236	8,868	9,129	-12%	34,306
Commissions	4,946	5,918	-16%	5,880	5,577	5,835	-15%	21,167
Interest & dividend income	3,123	3,382	-8%	3,353	3,289	3,290	-5%	13,126
Interest expenses	323	345	-7%	448	442	292	10%	1,413
Net operating revenues	7,749	8,959	-14%	8,788	8,426	8,837	-12%	32,893
SG & A	2,732	2,817	-3%	2,771	2,705	2,778	-2%	10,806
Operating income	5,017	6,143	-18%	6,017	5,720	6,059	-17%	22,087
Ordinary income	5,057	6,148	-18%	6,059	5,729	6,096	-17%	22,202
Net income	3,273	4,559	-28%	4,066	4,725	4,376	-25%	15,571
Ordinary income ratio	63%	66%	-	66%	65%	67%	-	65%
Matsui's trading value (JPY tn)	8.9	10.4	-14%	9.9	9.2	9.9	-10%	36.8
Daily average trading value on TSE (JPY tn)	3.2	3.6	-13%	3.4	3.3	3.3	-4%	2.9



## **Breakdown of Net Operating Revenues (Quarterly)**

									(JPY mn)
		FY15 FY15 FY14 FY14		FY15 QoQ FY15	YoY	FY14			
		3Q	2Q		1Q	4Q	3Q	101	TOTAL
Co	mmissions	4,946	5,918	-16%	5,880	5,577	5,835	-15%	21,167
	Brokerage	4,620	5,546	-17%	5,566	5,221	5,540	-17%	20,025
	Equity & ETF	4,286	5,128	-16%	5,231	4,868	5,119	-16%	18,686
	Futures & Options	334	418	-20%	335	349	411	-19%	1,290
	Others	277	372	-26%	313	355	295	-6%	1,139
Ne	t gain (loss) on trading	1	2	-75%	2	2	3	-80%	8
Inte	erest & dividend income (1)	3,123	3,382	-8%	3,353	3,289	3,290	-5%	13,126
То	tal operating revenues	8,071	9,304	-13%	9,236	8,868	9,129	-12%	34,306
Inte	erest expenses (2)	323	345	-7%	448	442	292	10%	1,413
Ne	t operating revenues	7,749	8,959	-14%	8,788	8,426	8,837	-12%	32,893
Ne	t interest income (1) - (2)	2,801	3,037	-8%	2,905	2,846	2,998	-7%	11,713
Av	erage margin balance (JPY bn)	307	329	-7%	325	313	303	1%	301



### **Breakdown of SG&A (Quarterly)**

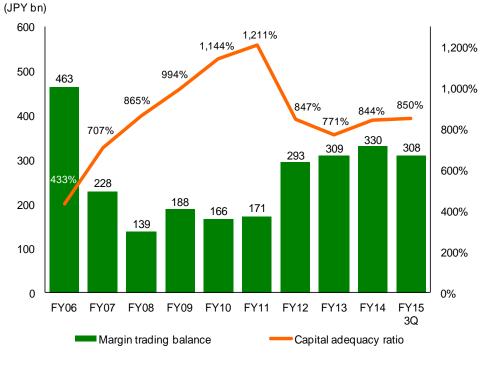
							-	(JPY mn)
	FY15	FY15	QoQ	FY15	FY	′14	YoY	FY14
	3Q	2Q	QUQ	1Q	4Q	3Q	101	TOTAL
Transaction related expenses	1,122	1,199	-6%	1,197	1,187	1,198	-6%	4,719
Advertisement	120	122	-2%	121	153	130	-8%	547
Employees' compensation & benefits	542	584	-7%	517	614	483	12%	2,030
Occupancy & rental	221	219	1%	227	216	220	1%	878
Data processing & office supplies	428	419	2%	442	395	435	-1%	1,677
Depreciation	298	288	4%	280	264	302	-1%	1,246
Duties & taxes other than income taxes	62	80	-22%	80	54	49	29%	194
Provision of allowance for doubtful accounts	21	- 0	-	-11	-59	50	-	-77
Others	37	28	33%	39	34	43	-14%	138
Total SG & A	2,732	2,817	-3%	2,771	2,705	2,778	-2%	10,806



#### Capital adequacy ratio (As of 31 December 2015)

		(JPY mn)			
	(A)	82,615			
Net unrealized gain on investm	nent	2,265			
Statutory reserves		3,176			
Allowance for doubtful account	ts	25			
Sub total	(B)	5,466			
Assets to be deducted from equity capital (C)					
(A) + (B) - (C)	(D)	82,732			
Market risk		530			
Counterparty risk		6,504			
Basic risk		2,693			
Total (E)					
Capital Adequacy ratio (D)/(E)					
	Statutory reserves Allowance for doubtful accoun Sub total (A) + (B) - (C) Market risk Counterparty risk Basic risk Total	Net unrealized gain on investment         Statutory reserves         Allowance for doubtful accounts         Sub total       (B)         deducted from equity capital       (C)         (A) + (B) - (C)       (D)         Market risk       Counterparty risk         Basic risk       (E)			

#### Margin trading balance and capital adequacy ratio





# **Shareholders Return I**

### Plan to pay year-end dividend of 20 yen per share for FY15.

### Dividends for FY15

- Interim : Paid <u>25 yen</u> per share
- Year-end : Plan to pay <u>20 yen</u> per share

### Dividend policy<sup>1</sup>

- Dividends Payout Ratio: <u>Between 60% and 100% inclusive</u> and
- Dividends on Equity(DOE) : <u>7% and above</u>

### Cancellation of treasury shares

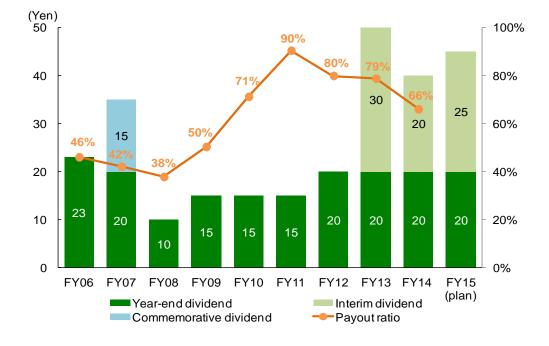
 Type of shares to be cancelled : <u>Share of common stock</u>

 # of shares to be cancelled : <u>10,000,000 shares</u>

 Scheduled date of cancellation :

February 3, 2016

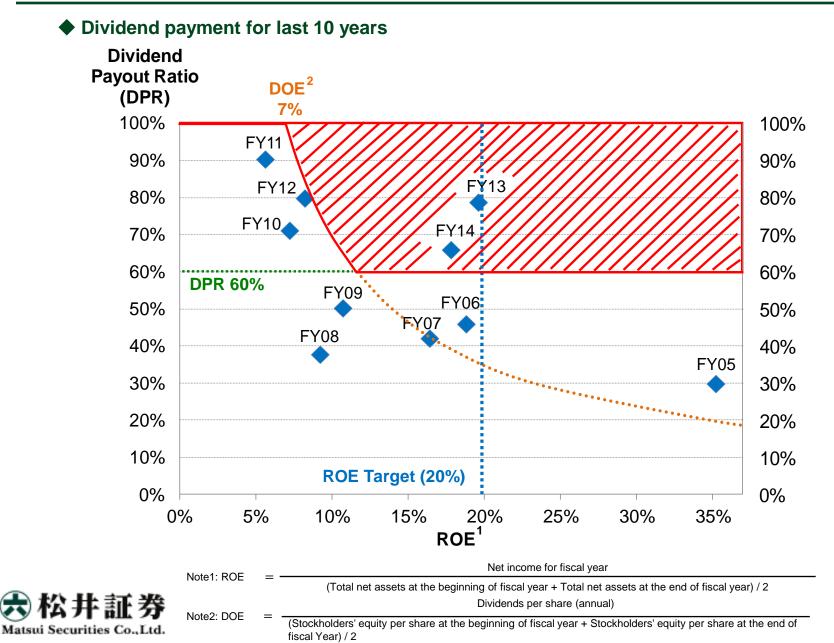
### Matsui's dividend per share and payout ratio<sup>2</sup>





Note 1 : Dividend policy has been revised on April 2015(formerly, 30% and above on dividends payout ratio) Note 2 : Payout ratio for the ordinary dividend

# **Shareholders Return II**



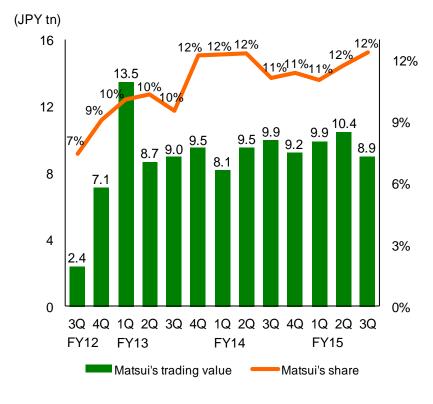
# **Results of Operation**

Section 2

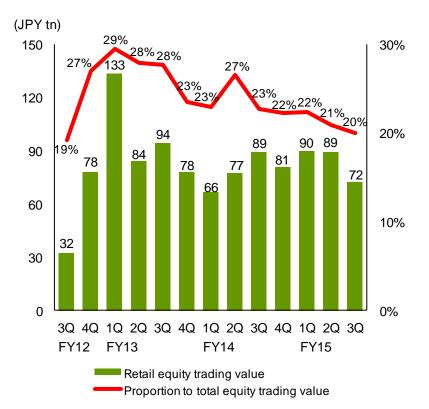


# **Equity Trading Value**

# Matsui's equity trading value and its market share<sup>1</sup>



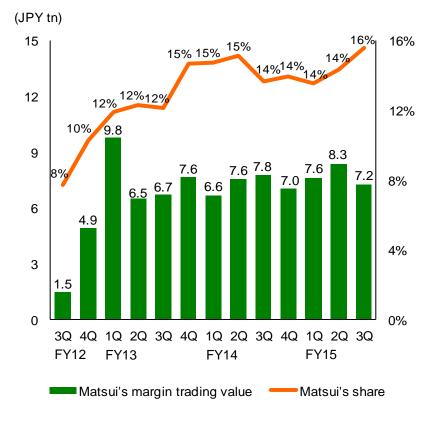
### Retail equity trading value<sup>1</sup> and proportion to total equity trading value



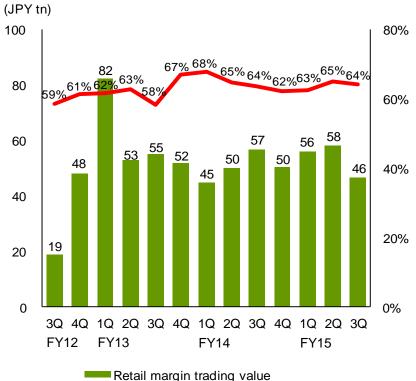
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# **Margin Trading Value**

#### Matsui's margin trading value and its market share<sup>1</sup>



### Retail margin trading value<sup>1</sup> and proportion to total retail equity trading value

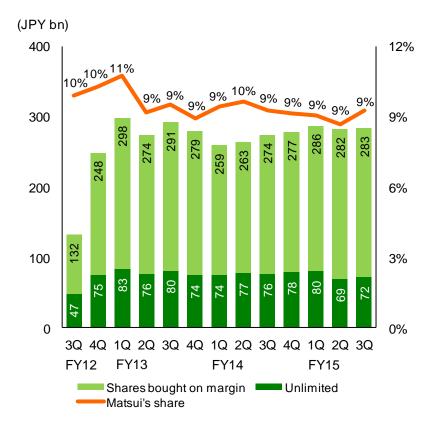


Proportion to retail equity trading value



# **Margin Trading Balance**

#### Matsui's shares bought on margin<sup>1</sup> and its market share<sup>2</sup>

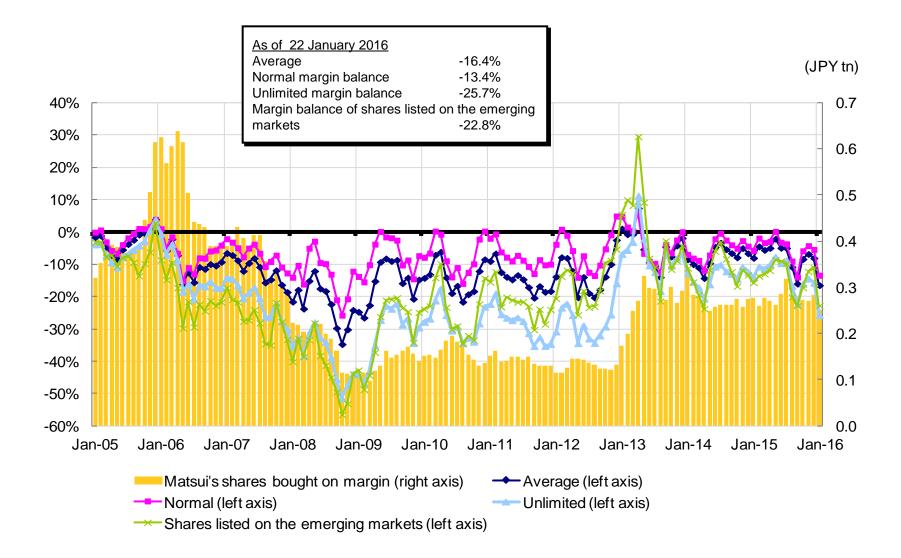


### Total shares bought on margin<sup>1</sup> and proportion of general margin trading



# 松井証券 Source: TSE Note1 : Balance as of the end of each quarter Note2 : Total market share in 2 major stock exchanges

### **Unrealized Losses on Matsui's Margin Balance**

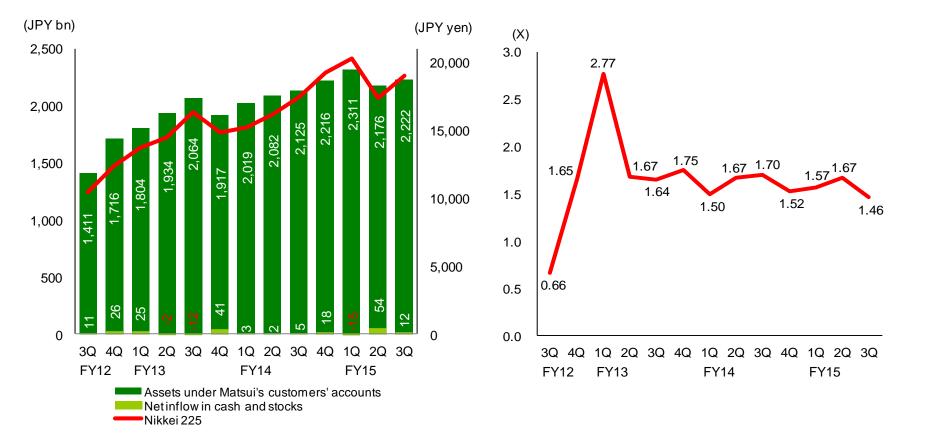




### **Assets under Customers' Accounts / Trading Turnover**

#### Assets under Matsui's customers' accounts

#### Equity trading turnover<sup>1</sup> of Matsui's customers



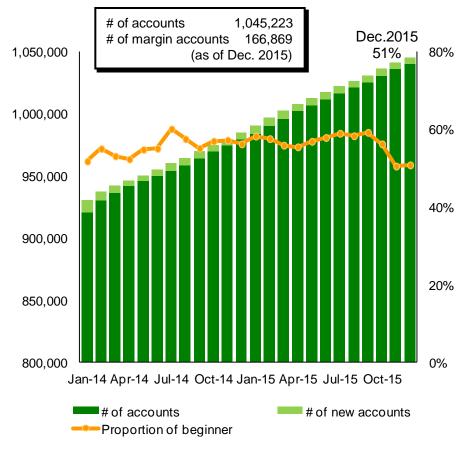


Note 1: Equity trading turnover = (monthly average trading value) / (quarterly average assets under customers' accounts\*)

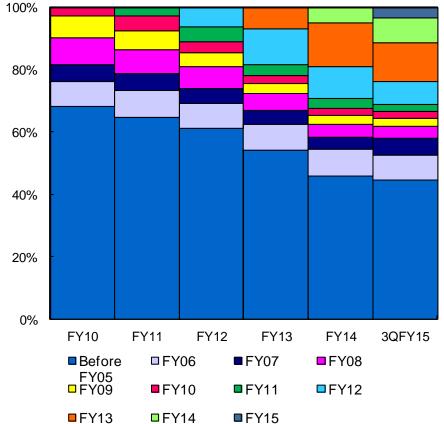
\* assets under customers' accounts of Matsui's related persons are excluded Note 2: Nikkei 225 is the closed price at the end of each quarter

# Number of Accounts / Breakdown of Trading Value





#### Breakdown of trading value by customers opening the accounts in each fiscal year

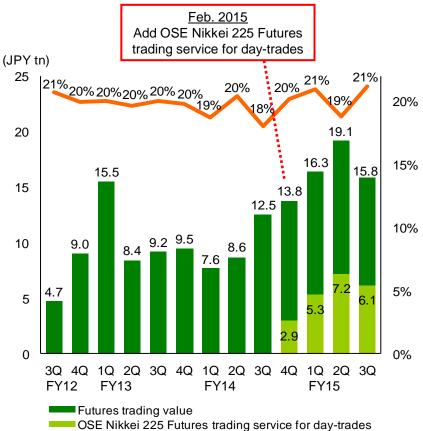




Note 1: Number of accounts as of the end of each month.

## **Futures Trading Value / FX Margin Trading Value**

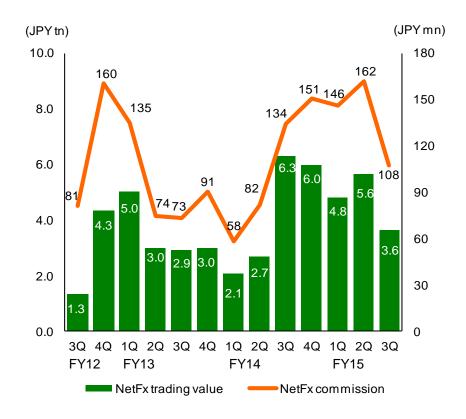
### Matsui's OSE Nikkei 225 Futures trading value and its market share<sup>1</sup>



Matsui's share



# Matsui's OTC FX trading value and commission



## **Recent Developments**

Section 3



# **Corporate Strategy I**

Business Principle	We are to provide superior quality of trading platform for retail investors based upon "customer-centric approach"					
Business Strategy	<ul> <li>Stimulate demand for customers and offer services in advance of other firms</li> <li>Develop unique and innovative services regardless of industry practice or tradition</li> <li>Focus on profitable online based brokerage business in Japan and adopt a policy of no heedless diversification and no useless activity</li> </ul>					
Basic Policy for Service Development	<ul> <li>Continue to focus on expansion of services for active customers         <ul> <li>e.g. Margin trading services for day-trading, Premium short-selling services, Intraday-trading service for Nikkei 225 Futures</li> </ul> </li> <li>Develop suitable services for inactive but affluent customers         (who have low transaction value but high assets in custody)         <ul> <li>e.g. New trading platform "Netstock Smart", automated asset allocation platform</li> </ul> </li> </ul>					



# **Corporate Strategy II**

#### **Mutual fund markets**

- Only Yen100 tr. Balance (cf. Yen1,700 tr. financial assets)
- High turn-over
- Increase in foreign-currencydenominated mutual funds
- Strong emphasis on accumulating customers' assets through fund wrap services

#### Issues on mutual funds

#### Churning

- Insufficient performance as compared with high commission charge
- Many of high-risk products being in disregard of customers' suitability
- Compliance with fiduciary duty

#### **Retail investors' demand**

Increase in asset building needs through international diversified investment

#### Progressive move outside of Japan

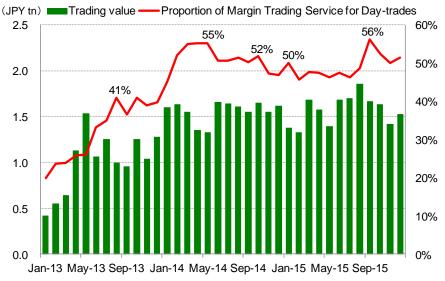
Expansion in personal investment management and advisory services by newly setup Fintech ventures

### Plan to offer low-cost investment advisory service using "Robo-advisor"



# **Margin Trading Service for Day-trades**

### Trading results

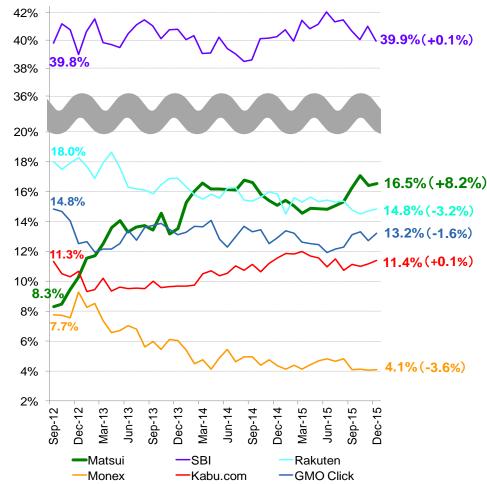


### Recent developments

Matsui Securities Co., Ltd.

- Implement continuous improvements such as increase number of eligible stocks for the Premium Short-Selling Service, development of trading tools, expansion of investment information including trading report for each customer etc.
- Acquired the patent rights on system realizing the Premium Short-Selling Service in January 2016.

#### Market share<sup>1</sup> of margin trading





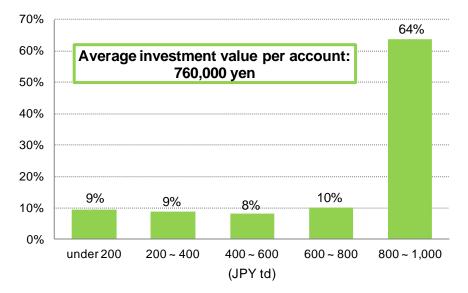
# NISA I

### Active account ratio for NISA<sup>1</sup> is 66%, the highest level among 5 online securities brokers<sup>2</sup>

#### Number of NISA accounts and customers' assets (as of Dec. 2015)

Total number of accounts	101,077
Number of active accounts <sup>3</sup>	66,299
Active account ratio	66%
Total investment value(JPY mn) <sup>4</sup>	50,442
Customers' assets(JPY mn) <sup>5</sup>	52,179

#### Distribution of the invested amount (as of Dec. 2015)



#### ◆ Top 3 ranking in trading value (2015)

Rank	Equity	ETF / REIT
1	Mizuho Financial Group	NEXT FUNDS Nikkei 225 Leveraged Index ETF
2	Mitsui Corporation	WTI Crude Oil Price Linked ETF
3	Mitsubishi UFJ Financial Group	NEXT FUNDS NOMURA Crude Oil Long Index

#### Situation of NISA

NISA has been introduced since January 2014. Main customer base is advanced and senior investors. From January 2016, in order to promote investment in NISA account, the upper limit of 1 million yen for annual investment amount has raised to 1.2 million yen and "Junior NISA" will be also introduced in April 2016.

#### Matsui's development

Matsui has decided to offer no commission charge on Junior NISA account in addition to NISA account, and also has been offering commission free campaign for the infant accounts.

We continuously promote the transfer of assets to future generations and support the generations for their investment management, in order to shift individual financial assets from savings to investment.



Note 1 : Japanese version of Individual Savings Account. Note 2 : Source: QUICK corp. and KINZAI institute Note 4 : Total purchased amount that has delivered since Jan. 2015.

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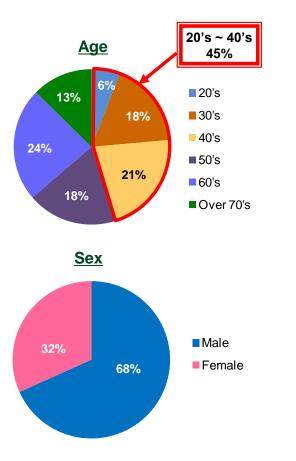
Note 5 : Total amount that has purchased since 2014.

Note 3 : NISA account which has at least one transaction since Jan. 2015.

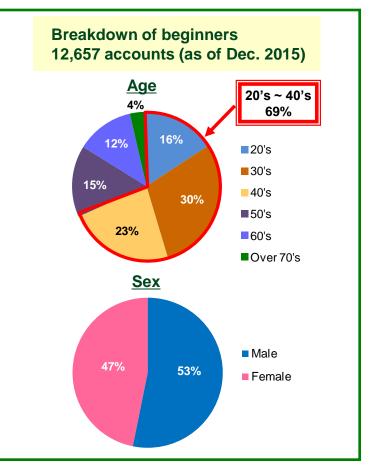
# NISA II

Number of new customers<sup>1</sup>' accounts is 18,769 (as of Dec. 2015), 67% of the new customers' accounts is beginner

 Breakdown of NISA accounts 101,077 accounts (as of Dec. 2015)



 Number of new customers 18,769 accounts (as of Dec. 2015)





Note 1 : New customer is the customer open NISA account within 2 months after opening Netstock account.

The material is intended to provide the financial results for the quarter ended 31 December 2015 and the company's business strategy, and does not constitute a solicitation of an offer to buy the securities issued by the company. The material is created based upon information as of 27 January 2016. The information herein identifies our views at the time of creation of the material, and the company does not make any representation or warranty as to its accuracy or completeness, therefore, the information may be changed without any notices. The company does not assume responsibility for any omissions or errors of any data and descriptions in the material.

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# **Contact information**

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