

# Matsui Securities Co., Ltd.

(First Section of TSE: 8628)

Annual Results for FY2019



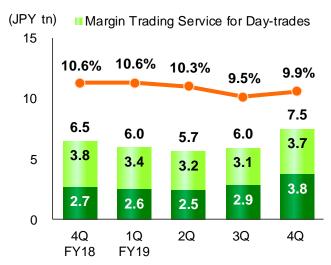
## **Table of Contents**

Section 1	Financial Summary	6
Section 2	Results of Operation	16
Section 3	Recent Developments	24

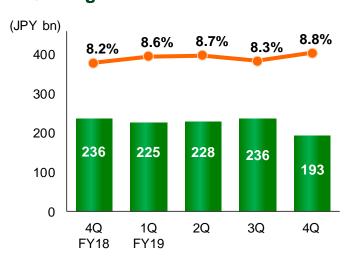


## **Results of Operation**

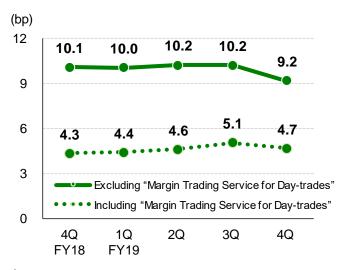
#### **♦** Equity trading value / Market share



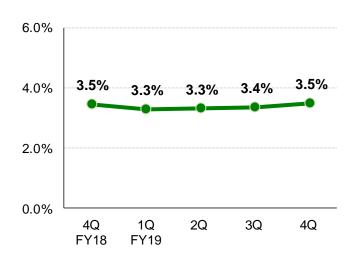
### ◆ Margin balance / Market share



#### **♦** Equity commission rate



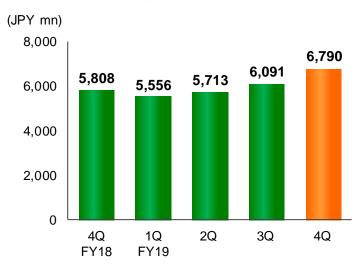
#### ◆ Net financial income ratio



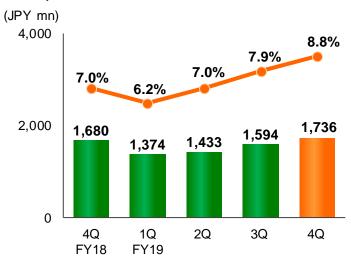


### **Financial Results**

#### **♦** Operating revenue

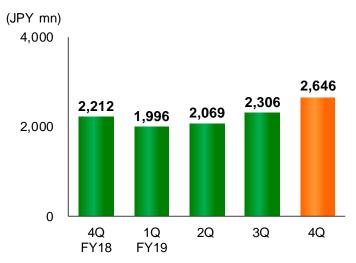


#### ◆ Net income / ROE¹

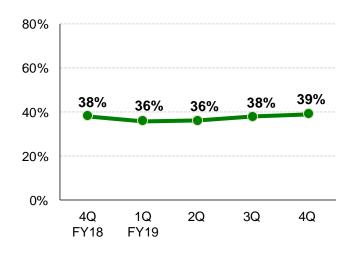


#### Note 1: Annualized on each quarter

### Ordinary income



### Ordinary income ratio



### **Financial Highlights**

### ◆ Net operating revenues up JPY 920 million QoQ

- Commissions were up JPY 760 million due to increase of equity trading value.
- Interest & dividend income was up JPY 100 million due to increase of average margin balance for long-position and revenue from securities lending.
- Net trading income was up JPY 60 million due to increase of FX trading value.

### ♦ SG&A up JPY 520 million QoQ

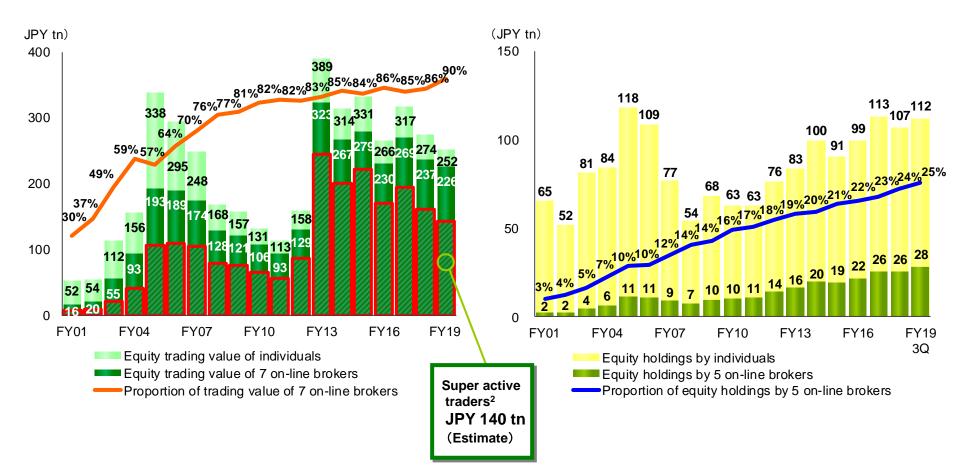
- Trading related expenses were up JPY 380 million due to increase of equity trading value and advertisement expenses.
- JPY 60 million of provision for doubtful receivables for customers' margin transaction was posted.



## **Overview of Retail Equity Trading Market**

Equity trading value of individuals<sup>1</sup>
 (FLOW)

Equity holdings by individuals<sup>1</sup>
 (STOCK)





Source: TSE, Company data, Company Website, BOJ

Note 1: 5 on-line brokers are Matsui, SBI, Rakuten, Monex and au Kabucom, 7 on-line brokers include GMO Click and Okasan Online Equity trading value of FY19 is estimated.

Note 2: Super active traders: number of trades per month is over 100 times

# **Financial Summary**

Section 1



# **Summary of Financial Results (FY19)**

(JPY mn)

			(JPY mn)
	FY19 (Apr.19-Mar.20)	FY18 (Apr.18-Mar.19)	YoY
Operating Revenues	24,150	27,313	-12%
Commissions	13,490	14,986	-10%
Interest & dividend income	9,539	11,112	-14%
Net trading income	1,120	1,214	-8%
Interest expenses	1,805	1,314	37%
Net operating revenues	22,345	25,999	-14%
SG&A	13,436	12,547	7%
Operating income	8,909	13,451	-34%
Ordinary income	9,016	13,592	-34%
Net income	6,136	9,562	-36%
Ordinary income ratio	37%	50%	-
Matsui's trading value (JPY tn)	25.2	28.4	-11%
Daily average trading value on TSE (JPY tn)	3.1	3.3	-7%



Source: TSE

## **Breakdown of Net Operating Revenue (FY19)**

(JPY mn)

			(JPY mn)
	FY19 (Apr.19-Mar.20)	FY18 (Apr.18-Mar.19)	YoY
Commissions	13,490	14,986	-10%
Brokerage	12,850	14,285	-10%
Equity & ETF	11,803	13,260	-11%
Futures & Options	1,047	1,025	2%
Others	593	652	-9%
Net trading income	1,120	1,214	-8%
Interest & dividend income (1)	9,539	11,112	-14%
Total operating revenues	24,150	27,313	-12%
Interest expenses (2)	1,805	1,314	37%
Net operating revenues	22,345	25,999	-14%
Net interest income (1) - (2)	7,734	9,798	-21%
Average margin balance (JPY bn)	229	282	-19%



## Breakdown of SG&A (FY19)

(JPY mn)

			(JPY mn)
	FY19 (Apr.19-Mar.20)	FY18 (Apr.18-Mar.19)	YoY
Trading related expenses	4,566	4,408	4%
Stock exchanges and securities associations fees	1,163	1,237	-6%
Communications expenses	1,735	1,725	1%
Advertisement	934	655	43%
Personnel expenses	2,607	2,661	-2%
Occupancy & rental	1,134	870	30%
Data processing & office supplies	2,747	2,385	15%
Depreciation	1,923	1,691	14%
Taxes and dues	296	340	-13%
Provision of allowance for doubtful accounts	-28	56	-
Others	192	136	41%
Total SG&A	13,436	12,547	7%



# **Summary of Financial Results (Quarterly)**

(JPY mn)

								(JPY mn)
	FY19	FY19	QoQ	FY	′19	FY18	YoY	FY19
	4Q	3Q	3Q QUQ	2Q	1Q	4Q	101	TOTAL
Operating Revenues	6,790	6,091	11%	5,713	5,556	5,808	17%	24,150
Commissions	4,116	3,359	23%	3,010	3,005	3,230	27%	13,490
Interest & dividend income	2,387	2,502	-5%	2,385	2,266	2,344	2%	9,539
Net trading income	288	230	25%	318	284	234	23%	1,120
Interest expenses	350	570	-39%	482	403	332	5%	1,805
Net operating revenues	6,440	5,521	17%	5,231	5,153	5,476	18%	22,345
SG & A	3,780	3,259	16%	3,158	3,239	3,269	16%	13,436
Operating income	2,660	2,262	18%	2,073	1,915	2,206	21%	8,909
Ordinary income	2,646	2,306	15%	2,069	1,996	2,212	20%	9,016
Net income	1,736	1,594	9%	1,433	1,374	1,680	3%	6,136
Ordinary income ratio	39%	38%	-	36%	36%	38%	-	37%
Matsui's trading value (JPY tn)	7.5	6.0	26%	5.7	6.0	6.5	15%	25.2
Daily average trading value on TSE (JPY tn)	3.9	2.9	35%	2.8	2.9	3.1	26%	3.1



Source: TSE

## **Breakdown of Net Operating Revenues (Quarterly)**

(JPY mn)

	FY19	FY19	FY19		′19	FY18	VeV	FY19
	4Q	3Q	QoQ	2Q	1Q	4Q	YoY	TOTAL
Commissions	4,116	3,359	23%	3,010	3,005	3,230	27%	13,490
Brokerage	3,964	3,205	24%	2,837	2,843	3,054	30%	12,850
Equity & ETF	3,527	3,018	17%	2,620	2,637	2,839	24%	11,803
Futures & Options	437	187	133%	217	206	216	103%	1,047
Others	151	141	7%	159	142	168	-10%	593
Net trading income	288	230	25%	318	284	234	23%	1,120
Interest & dividend income (1)	2,387	2,502	-5%	2,385	2,266	2,344	2%	9,539
Total operating revenues	6,790	6,091	11%	5,713	5,556	5,808	17%	24,150
Interest expenses (2)	350	570	-39%	482	403	332	5%	1,805
Net operating revenues	6,440	5,521	17%	5,231	5,153	5,476	18%	22,345
Net interest income (1) - (2)	2,037	1,932	5%	1,902	1,864	2,011	1%	7,734
Average margin balance (JPY bn)	233	229	2%	229	226	233	0%	229



## Breakdown of SG&A (Quarterly)

(JPY mn)

	FY19	FY19		EV	FY19		FY18	(JP T IIIII)
		QoQ QoQ				YoY	FY19	
	4Q	3Q		2Q	1Q	4Q		TOTAL
Trading related expenses	1,446	1,067	36%	1,078	974	1,165	24%	4,566
Stock exchanges and securities associations fees	353	268	32%	262	280	297	19%	1,163
Communications expenses	467	426	10%	418	424	452	3%	1,735
Advertisement	418	191	118%	220	105	243	72%	934
Personnel expenses	633	640	-1%	646	687	637	-1%	2,607
Occupancy & rental	286	285	0%	282	282	232	23%	1,134
Data processing & office supplies	731	700	4%	678	637	640	14%	2,747
Depreciation	468	463	1%	446	546	426	10%	1,923
Taxes and dues	79	72	10%	69	76	67	18%	296
Provision of allowance for doubtful accounts	59	-3	-	-72	-11	69	-15%	-28
Others	78	35	120%	30	48	33	139%	192
Total SG & A	3,780	3,259	16%	3,158	3,239	3,269	16%	13,436

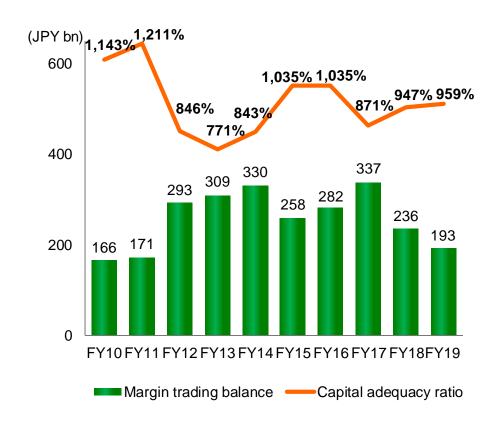


## **Regulatory Capital**

### Capital adequacy ratio (As of 31 March 2020)

			(JPY mn)
Tier 1		(A)	72,008
Tier 2	Net unrealized gain on inve	estment	2,495
	Statutory reserves		2,845
	Allowance for doubtful acc	ounts	49
	Sub total	(B)	5,389
Assets to be	deducted from equity capi	(C)	8,147
Net Capital			
	(A) + (B) - (C)	(D)	69,250
Total risk	Market risk		529
	Counterparty risk		3,678
	Basic risk		3,009
	Total	(E)	7,216
Capital Adec	quacy ratio	(D)/(E)	959%

# Margin trading balance and capital adequacy ratio



### **Shareholders Return**

### Plan to pay year-end dividend of <u>22.5 yen</u> per share for FY19

#### Dividends for FY2019

■ Interim dividend: 22.5 yen

■ Year-end dividend: 22.5 yen (Plan)

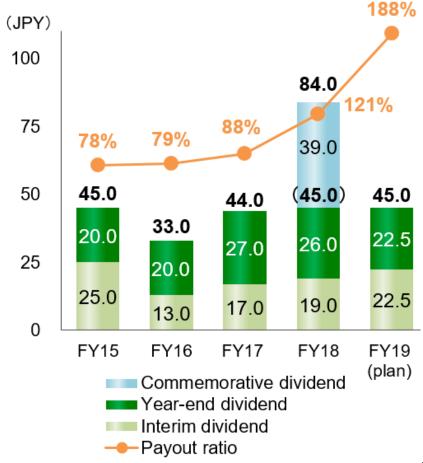
### Dividend Policy

• Dividends Payout Ratio : 60% and above

and

• Dividends on Equity(DOE): 8% and above

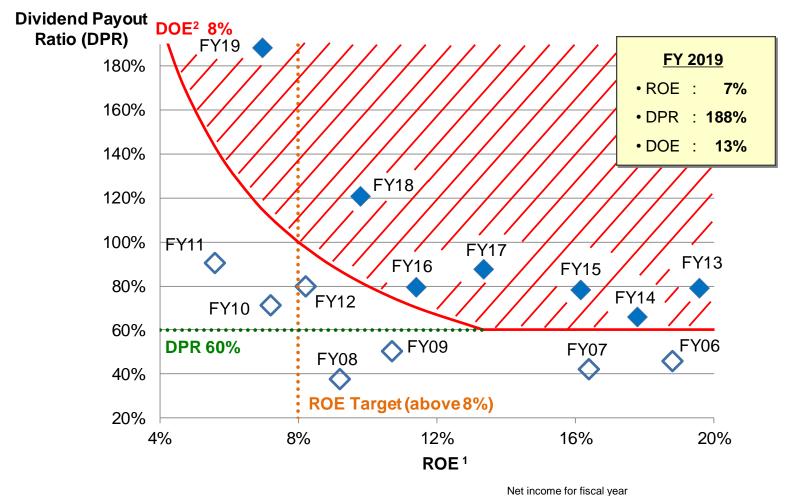
### **♦** Matsui's dividend per share and payout ratio¹





## **ROE** Target and Dividend Payment Policy

Aim to attain high ROE level that exceeds the cost of equity capital (8%), and to payout cash dividend which is equivalent to the cost of equity capital





# **Results of Operation**

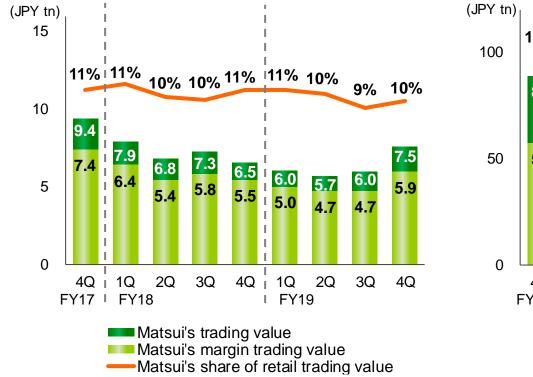
Section 2

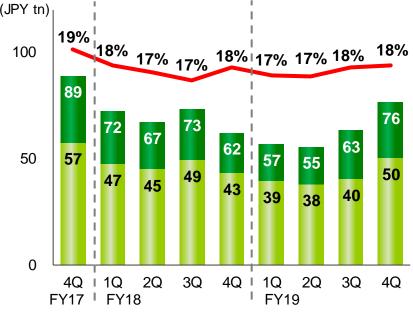


## **Equity Trading Value**

- Matsui's equity trading value and
- its market share<sup>1</sup>

Retail equity trading value<sup>1</sup> and proportion to total equity trading value





Retail equity trading value

Retail margin trading value

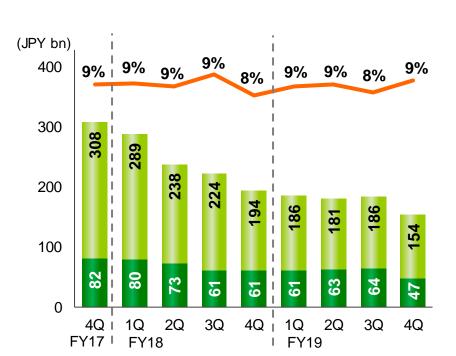
Proportion to total equity trading value



Source: TSE

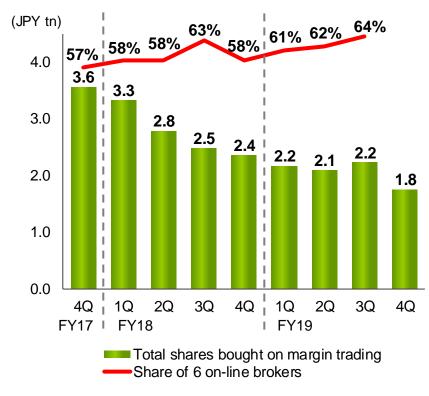
## **Margin Trading Balance**

◆ Matsui's shares bought on margin¹ and its market share²



Shares bought on margin trading
Unlimited margin trading
Matsui's share

◆ Total shares bought on margin¹ and share of 6 on-line brokers³



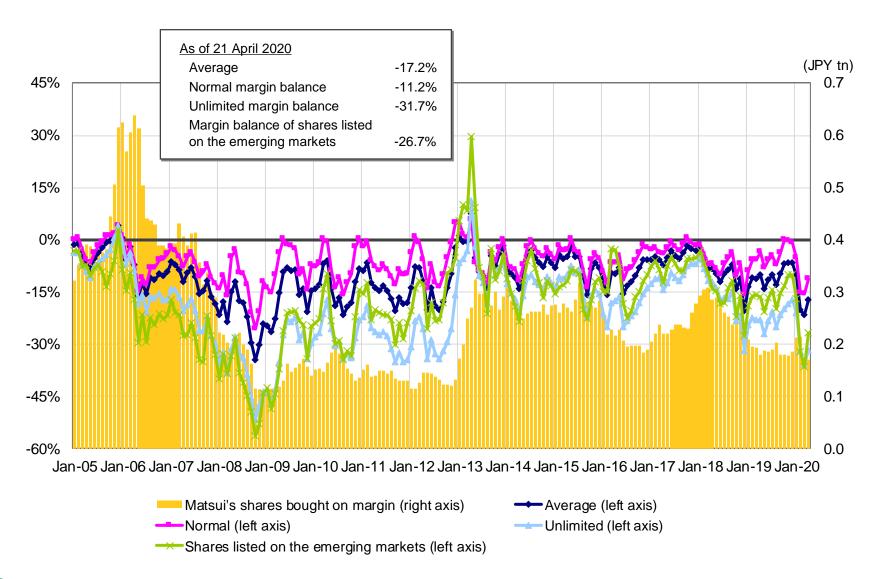


Note1: Balance as of the end of each quarter

Note2: Total market share in 2 major stock exchanges

Note3: 6 on-line brokers are Matsui, SBI, Rakuten, Monex, au Kabucom and GMO Click

### Unrealized Losses on Matsui's Margin Balance

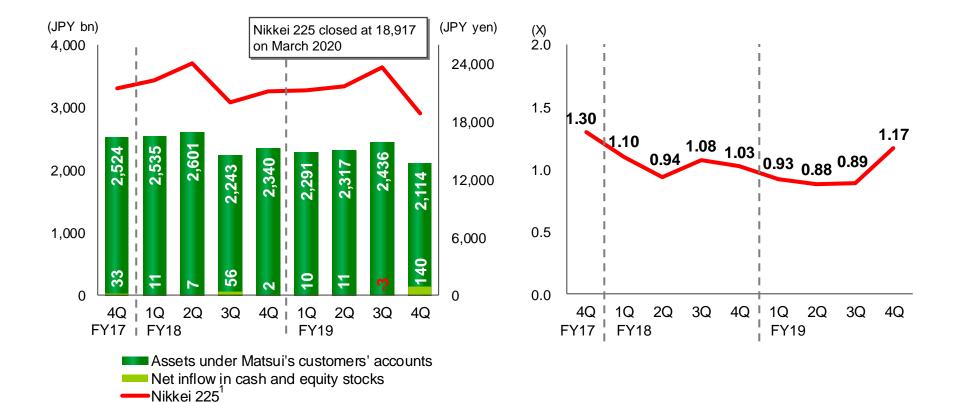




## **Assets under Customers' Accounts / Trading Turnover**

#### **◆** Assets under Matsui's customers' accounts

# ◆ Equity trading turnover<sup>2</sup> of Matsui's customers





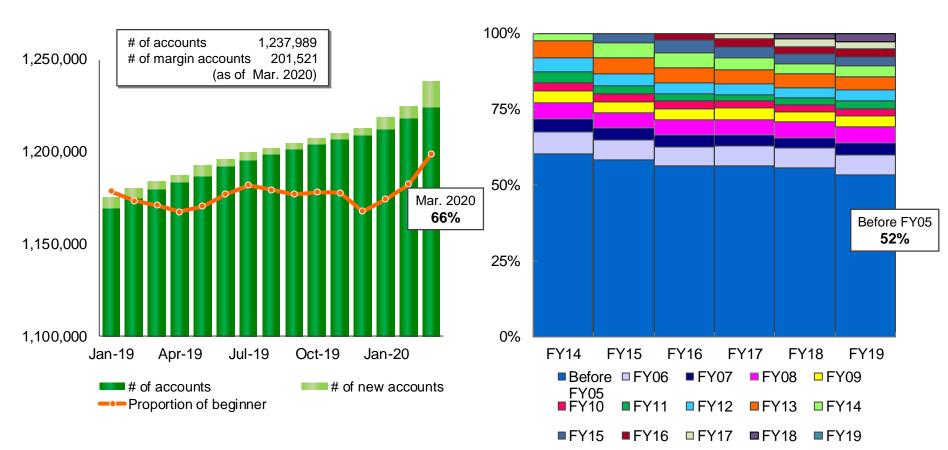
Note 1: Nikkei 225 is the closed price at the end of each quarter

Note 2: Equity trading turnover = (monthly average trading value) / (quarterly average assets under customers' accounts\*)

## **Number of Accounts / Breakdown of Trading Value**

◆ Number of accounts at Matsui¹

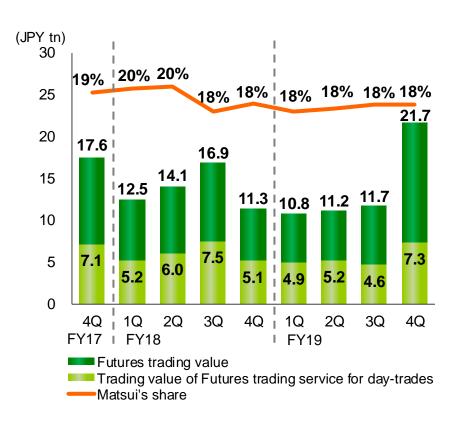
 Breakdown of trading value by customers opening the accounts in each fiscal year (Excluding "Margin Trading Service for Day-trades")



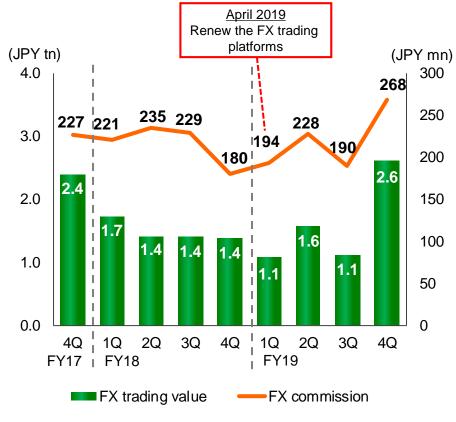


## **Futures Trading Value / FX Margin Trading Value**

 Matsui's OSE Nikkei 225 Futures trading value and its market share¹



# Matsui's OTC FX trading value and commission

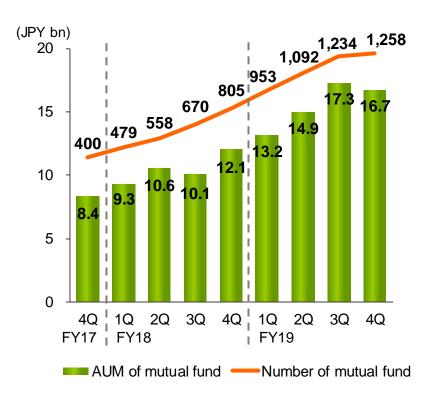




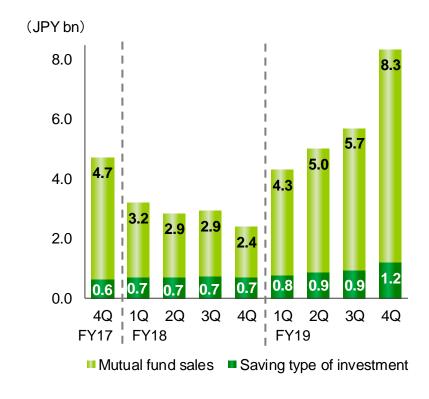
Note1: Source: OSE

### **Mutual Fund**

### ◆ Matsui's AUM and line-up of mutual fund



#### ◆ Matsui's mutual fund sales



# **Recent Developments**

Section 3



## **Management Strategy / Business Strategy**

**Business Principle** 

Support to enrich the life of customers by providing valuable products and services for retail investors based upon "customer-centric approach"

**Management Strategy** 

Maintain its low-cost operation and maximize the income by focusing on profitable online based brokerage business

- Enhance equity brokerage business
- Expand its line-up of products and services by maintaining its low-cost operation

**Business Strategy** 

Enhance trading service for active customers

Equity

**Futures** 

FX

Put more focus on asset business for customers who are building assets for the future

Mutual Fund



### **Equity Business**

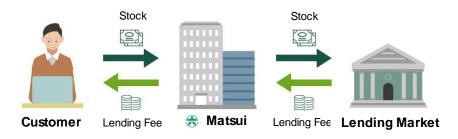
### Strengthen revenue from assets under management

- Stimulate equity trading for retail investors
- > Activist tracking tool (Apr. 2020)
  - Track the transaction activities of large sized investors such as activists on the stock price charts
  - ⇒ Intend to provide useful investment ideas for retail investors and to stimulate their trading activities



- Strengthen revenue from AUM
- No commission charge for transferring stocks from other brokers (Oct. 2019)
  - ⇒ Intend to acquire customers from other brokers such as face-to-face securities companies
- Expansion of stock lending service (Dec. 2019)
  - Enable customers to receive the stock lending fee by utilizing collateral shares for margin trading
  - ⇒ Intend to strengthen lending business to expand revenue

[Image of stock lending service]





### **Mutual Fund Business**

### Start the service to refund a part of custodian fees in cash on April 2020

#### Expansion of customer base and AUM

### Support long-term diversified investment for asset building generation

- → Promote use of portfolio management platform
- → Provide life plan simulation tool
- → Provide consultation counter through call center
- → Enhance service promotion for working generation

### Response to the needs of retired generation

- → Expand the line-up of mutual funds to meet the needs of cherry-picking individual mutual funds
- → Provide Robo-advisor services for cherrypicking and replacement of mutual funds

#### Strengthen revenue from AUM

### > Cash refund service (Apr. 2020)

- ✓ Set the upper limit of Matsui's receipt out of the custodian fees paid by Asset Managers at 0.3%, and the amount exceeding the limit is refunded to customers in cash
- √ 70% of mutual funds handled at Matsui are eligible for the cash refund service
- ⇒ Intend to acquire customers mainly from other brokers such as face-to-face brokers

#### [Example of cash refund]

30 million yen worth of "Pictet Global Income Stock Fund"

- Custodian fee paid by AM: 0.70% (tax excluded)
- Company receipt: 0.30%
- Cash refund: 0.40%
- ⇒ Cash refund of 10,000 yen per month (120,000 yen cash refund per year)



## **FX Margin Trading Business**

Enhance the service and promotion for new customers acquisition to expand the business

- ◆ Recent development in FY2019
- Renewal of the trading service (Apr. 2019)
  - Renew the trading channel: trading platform for PC and Smartphone application
  - ✓ Expand the number of currency pairs
  - ✓ Lower the trading unit for each currency pairs
  - ✓ Introduce new function that customer can set leverage of 1 to 25 times





- **♦** New initiatives in FY2020
- > Offer tighter spread than current
  - ✓ Tighten the spread to competitive levels
- Enhance its promotion for new customers acquisition
  - √ Focus on new customers acquisition
- ⇒ Expand the revenue fromFX margin trading business



### **NISA**

### Main user of saving type of NISA is asset building generation (40's and under)

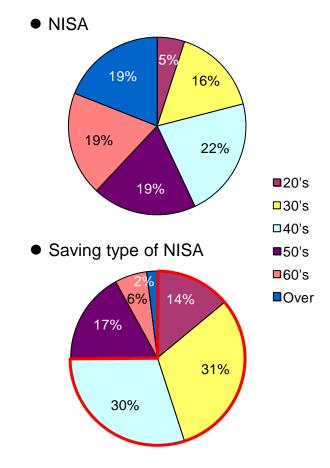
#### Number of NISA accounts and customers' assets (as of March 2020)

	NISA	Saving type of NISA	Junior NISA
Total number of accounts	148,976	6,039	4,957
Number of active accounts <sup>1</sup>	54,971	2,814	1,808
Active account ratio	37%	47%	36%
Investment value in 2020(JPY mn)	31,113	221	704
Customers' assets(JPY mn) <sup>2</sup>	97,486	985	2,448

### ◆ Top 5 in trading value (from January to March 2020)

Rank	NISA	Saving Type of NISA
1	Japan Tobacco Inc. (2914)	eMAXIS Slim Developed Country Equity Index
2	Mizuho Financial Group, Inc. (8411)	eMAXIS Slim US Equity S&P 500
3	Japan Airlines Co., Ltd. (9201)	Nissay Foreign Equity Index Fund no charge
4	Orix Corp. (8591)	Hifumi Plus
5	Mitsubishi UFJ Financial Group, Inc. (8306)	eMAXIS Slim Balance 8 Asset Equability type

### Attribution of NISA accounts by age (as of March 2020)





Note 1 : NISA account which has at least one transaction since Jan. 2020

Note 2: Total amount that has purchased since 2014.

The material is intended to provide the financial results for the quarter ended 31 March 2020 and the company's business strategy, and does not constitute a solicitation of an offer to buy the securities issued by the company. The material is created based upon information as of 27 April 2020. The information herein identifies our views at the time of creation of the material, and the company does not make any representation or warranty as to its accuracy or completeness, therefore, the information may be changed without any notices. The company does not assume responsibility for any omissions or errors of any data and descriptions in the material.

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